

Native Content

Collaborate with Surface Studios to tell the stories of your brand, firm, product, or project in a dynamic, high-impact way.

Surface Studios

		Price	Video 24-hour homepage takeover	Photo	Print # Page features	Digital	Social
How It's Made	A step-by-step look at the manufacturing operation at a company, providing a deep understanding of its culture and processes.	\$75,000	●	Photo essay	14	1 week above the fold homepage feature	@ f t
On The Market	An exclusive and highly visual take on a groundbreaking, design-forward apartment or residential development.	\$50,000	●	Photo essay	8	1 week above the fold homepage feature	@ f t
Flagship	A story featuring interviews with the architect, designer, and any other key players of a major new retail space.	\$50,000	●	Photo essay	8	1 week above the fold homepage feature	@ f t
Executive	An interview with a brand's CEO or president on what makes them tick, their latest initiatives, and more.	\$15,000	+\$5,000	●	4	1 week above the fold homepage feature	@ f t
Product Alignment	A series of three designers/creatives from <i>Surface</i> orbit discussing their world and setting a scene for a brand's product.	\$20,000	●	+\$10,000	4	1 week above the fold homepage feature	@ f t
Brand Profile (Long)	A 1,000-word story on a <i>Surface</i> -approved brand.	\$20,000	+\$5,000	●	4		@ f t
Brand Profile (Short)	A 500-word story on a <i>Surface</i> -approved brand.	\$10,000	+\$5,000	●	2		@ f t
Product	A short digital story about a brand's product or collection.	\$5,000			2 +\$10,000	1 week above the fold homepage feature: 250-300 words profile	
Spotlight	A short brand/firm/agency profile.	\$2,500				1 week above the fold homepage feature: 250-300 words profile	@ f +\$5,000
Instagram Post	A visually compelling post positioning a product, project, or otherwise to the <i>Surface</i> audience.	\$5,000					@
Event	Custom social campaign.	\$5,000				Itinerary Print sidebar + 1 page ad Digital event posting Design Dispatch newsletter +\$10,000	

*Custom Content and/or Custom Social Campaign available upon request.